



## Kittima Kwangnok

Born in Bangkok, Kittima Kwangnok graduated in 2007 from *Khon Kaen University* in northeastern Thailand with a Master's in Business Management. She moved to Milan in 2008 to earn her **Bachelor's in Fashion Design** at NABA (*Nuova Accademia di Belle Arti Milano*).

Still in Milan, she enrolled in the **Master in Fashion Management** program at Domus Academy, receiving her degree in 2012.

Following her studies, she worked with various brands and corporations, including Diane von Fürstenberg, Giambattista Valli, and La Rinascente.

In 2015, Kittima launched her brand KITTIMA and came out with her first collection, which was selected by Vogue Talents in its New Talents section and was showcased during **Milan Fashion Week** at Palazzo Morando in February 2015.

In 2016, Kittima was selected by the Triennale di Milano and Camera Della Moda Italiana to show work in the exhibition *The New Vocabulary of Italian Fashion*.

### Master's in Fashion Management

Year of Graduation: 2012

Current role: Founder of the fashion brand **KITTIMA**

Country: Thailand

Also in 2016, Kittima began consulting with the government of Thailand, helping them with trade issues relating to design and fashion. She helped orchestrate the Department of International Trade Promotion (DITP)'s Pop-Up Store Project to promote Thai designs in Milan.

In 2017, she presented her Spring/Summer 2018 collection at **Paris Fashion Week** in the TRANOÏ show.

The Philosophy of KITTIMA focuses on "Made in Italy" materials and craftsmanship, and timeless, high-quality pieces. The brand itself is all about diversity and multiculturalism. Kittima's Thai background is the crux of her brand.

The brand has received accolades in the pages of *Vogue*, *Elle*, *Vanity Fair*, *La Repubblica*, *L'Officiel*, etc. and sells mainly in the Middle East, China, South Korea, United States of America, Germany, and Italy.

*"Studying at Domus Academy, I had many opportunities to work with several prime brands such as Versace, Valentino, and Mont-Blanc. The outcomes and experiences working with these brands in the fashion and business fields are what has developed my true passion—which is not only my brand but what my brand stands for, too: a chic and sophisticated style with a positive and quirky edge to it."*