



Ployprom Chongkolwatana

Master's in Visual Brand Design

Year of Graduation: 2018

Current role: **Product (UI) Designer, Smava GmbH**

Country: **Thailand**

Born in Thailand, Ployprom Chongkolwatana earned her Bachelor of Fine Arts in Multimedia Design at Silpakorn University in Bangkok, 2010. During her second year, she launched her design career, starting out as a freelance graphic designer and website developer.

After graduation, Ploy founded her own creative design business, Shub Design Studio. As co-owner, art director, and visual/UI/UX designer, she worked on **branding and corporate identity design**, website development, and design

for online media, outdoor media, and print advertisements. She later served as co-owner and visual designer for W Urban Event, an event organizing company.

Ploy earned her **Master in Visual Brand Design at Domus Academy** in 2018. Then she worked as UX/UI and visual designer at AKQA, a global agency that specializes in creating digital services and products. She is currently working as Product (UI) Designer at Smava GmbH, in Berlin.

"I believe that life is all about changes. That was the reason why I had decided to leave my stable life behind and moved from Bangkok to Milan. I had a background in digital media and decided to enroll in the Master in Visual Brand Design program at Domus Academy. During my time studying at Domus Academy, I discovered how to utilize my capabilities to my maximum potential, and I learned how to manage tasks (and have fun!) with international students from all over the globe. We are coming from different experiences and backgrounds, but differences make life more interesting! I am grateful that I have the opportunity to learn, share, and grow among these open-minded people."

"After graduation, I have the opportunity to join the world's leading company as a creative designer with AKQA. I can keep expanding my experience in digital media and getting accustomed to Italian culture simultaneously. I cannot imagine that my life would have come this far without Domus Academy. Grazie mille!"
